

# Hitting the headlines:

# For good or bad?



## A training day on how to handle the Media

**Saturday 20<sup>th</sup> March 2010**  
**9am to 4.30pm**

**Upper Hall, St Michaels Church, The Green,  
Stoke Gifford BS34 8PD**

# Bristol Evangelical Alliance Media Training Day

## Timetable

09.00	<b>Registration and coffee</b>	
09.30	<b>Welcome</b>	
09.40	<b>Session 1</b>	Why engage with the media? <i>Steve Mellen, News Editor Bristol Evening Post</i>
10.30	<b>Session 2</b>	Press releases How do you know what a story is and how to write one <i>Sam Holliday, Editor, Bath Evening Chronicle</i>
11.30	<b>Break</b>	Coffee and biscuits
11.45	<b>Session 3</b>	Getting the most out of BBC Bristol <i>Tim Pemberton, Managing Editor, BBC Bristol</i>
13.00	<b>Lunch</b>	An opportunity to meet either Sam Holliday or Steve Mellen
14.00	<b>Session 4</b>	When the media is camped on your doorstep Fire fighting for beginners <i>John Andrews, Diocesan Communication officer, Bath and Wells Diocese</i>
15.00	<b>Break</b>	Tea and refreshments
15.15	<b>Session 5</b>	Where do we go from here? Brainstorming, stories and questions
16.30	<b>Finish</b>	

**Booking:** Contact Ali Hull, Bristol Evangelical Alliance Media Hub co-ordinator.  
Tel: 07977 670868 or email: [alihull@worthers.com](mailto:alihull@worthers.com)

**Cost:** £12.50 per person. Places are limited and booking is essential.  
Please make cheques payable to Bristol Evangelical Alliance.

**Lunch:** Included